



# Skipjack Race Sponsorship

Saturday, September 22, 2012  
Cambridge, Maryland

[www.Skipjack-Nathan.org/events/race.html](http://www.Skipjack-Nathan.org/events/race.html)

(Commitment must be received by August 24, 2012, for all Skipjack Race Program benefits, with ads due by August 31.)



## EVENT SPONSOR - \$10,000 (ONE ONLY)

- All race publicity and advertising featuring "...presented by YOUR BUSINESS NAME" or specifically recognizing your business as primary sponsor of the event;
- YOUR BUSINESS LOGO and recognition of your sponsorship of the race on this year's Skipjack *Nathan of Dorchester* rack cards, distributed throughout the Eastern Shore (distribution dependent on when commitment received);
- A complimentary charter for date of your choice on the Skipjack *Nathan of Dorchester*;
- All FLAG DECK BENEFITS, plus:
- Recognition of your sponsorship of the race, with logo and hot link, on ALL PAGES of the Skipjack *Nathan of Dorchester* website; and
- BACK COVER full page ad in the Skipjack Race Program.

## FLEET DECK SPONSOR - \$5,000

- ALL FLAG DECK BENEFITS, plus:
- A complimentary charter for date of your choice on the Skipjack *Nathan of Dorchester*; and
- Special recognition in all promotions as a major sponsor of the event.

## FLAG DECK SPONSOR - \$2,000

- ALL BOAT SPONSOR BENEFITS, plus:
- TWO ADDITIONAL TICKETS (total of 4) to the Meet & Greet Reception;
- FOUR PUBLIC SAIL PASSES for sails on the Skipjack *Nathan of Dorchester*, good through 2013;
- Invitation to join the skipjack crews for LUNCH AND THE TROPHY PRESENTATION at Snappers following the race;
- PRESS RELEASE with photo announcing your sponsorship of the race;
- Recognition of your sponsorship of the race, with LOGO AND LINK to your website, on BOTH RACE PAGES of the Skipjack *Nathan of Dorchester* website;
- Inside cover, centerfold or other PROMINENT PLACEMENT OF YOUR FULL-PAGE AD in the Skipjack Race Program.

## BOAT SPONSOR - \$1,000

- ALL CAPTAINS DECK BENEFITS, plus:
- BANNER on one of the racing skipjacks, recognizing your sponsorship.



## RECEPTION SPONSOR—\$1,500 (ONE ONLY)

Special opportunity for ONE sponsor only!

Sponsor the Meet & Greet Reception for skipjack captains and crews on Friday, September 21, and receive:

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- ♦ Special acknowledgment on the 2012 race page of the Skipjack *Nathan* website.

## CAPTAINS DECK SPONSOR - \$500

- Crew Deck Sponsor benefits, including FULL-PAGE AD in Skipjack Race Program; plus:
- YOUR BUSINESS LOGO WITH LINK TO YOUR WEBSITE on the 2012 race page of the Skipjack *Nathan* website;
- Two tickets to the Meet & Greet Reception for skipjack captains and crews on Friday, September 21.

## HELM DECK SPONSOR - \$250

- Crew Deck Sponsor benefits, including HALF-PAGE AD in Skipjack Race Program; plus:
- LINK TO YOUR WEBSITE from your business listing on the 2012 race page of the Skipjack *Nathan* website.

## CREW DECK SPONSOR

- Business listing on the 2012 race page of the Skipjack *Nathan* website;
- Poster for display at your business, recognizing your sponsorship;
- PLUS: Recognition in the Skipjack Race Program (select one option):
  - \$100 - Business listing in program (in addition to website listing)
  - \$150 - Business listing plus HALF-PAGE AD (BW, 4.25" w x 3.5" h)
  - \$200 - Business listing plus FULL-PAGE AD (BW, 4.25" w x 7.25" h)

Example of 2011 Boat Sponsor Banner  
(Actual size 4 feet x 2 feet)

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email (internal use only, to obtain listing and ad info): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Enclosed (Make checks payable to "Dorchester Skipjack Committee, Inc." and mail to address below.)  
Commitment must be received by August 24, 2012, for all Skipjack Race Program benefits, with ads (JPG or PDF) due by August 31.

**Dorchester Skipjack Committee, Inc., is a 501(c)3 Nonprofit Organization**

**P.O. Box 1224, Cambridge, MD 21613 • 410-228-7141 • Email ads and logos to [ccmiller@goeaston.net](mailto:ccmiller@goeaston.net)**